



Company Profile

The agency

YAK Agency is a **communication agency** specialized in the conception, creation and promotion of high-value projects.

Our agency was born of different yet complementary experiences: creative communication and media relations, development of digital and print solutions, management of both new and traditional media.

The common ground for such different aspects is given by some fundamental points: utmost importance to quality, inclination for internationality, development and enhancement of specific skills.

Over time, these peculiarities allowed us to stand out in specific market sectors and work with companies and associations of global importance.

Like the yaks, the animals we derive our name from, we are specialized in niches where we do not fear competition, we like to work hard and our task is to lift up what is entrusted to us: to be precise, the stories of our clients. In which way?

Providing strategy consulting and all the operational tools that are needed for the communication and promotion of the brand.



Our experiences

One agency, two essences.
Padua as headquarters,
internationality
as founding value.

1

POINT
*of generation
of high-value projects*

2

LANGUAGES
Italian and English

25

PEOPLE
and specializations

65

COUNTRIES
of expansion

300+

COMPANIES
we have worked it

01



- 01 La Cittadella, our headquarters
- 02 Our approach: commitment, listening, sharing
- 03 The team: an ever-growing group of professionals

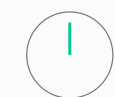


02

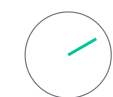


03

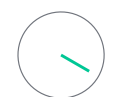
Our method



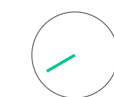
LISTENING
understanding clients and their needs



ANALYSIS
of target, budget and KPIs



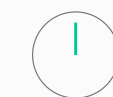
STRATEGY CONSULTING
in the management of operational tools



DEVELOPMENT
of a unique and personalized project



MEASUREMENT
of activities and optimization of results



SATISFIED CLIENT

What we can do for you

Communication strategy —01

Social media and web marketing —02

SEA - Advertising on search engines —03

Digital solutions —04

Graphics and brand identity —05

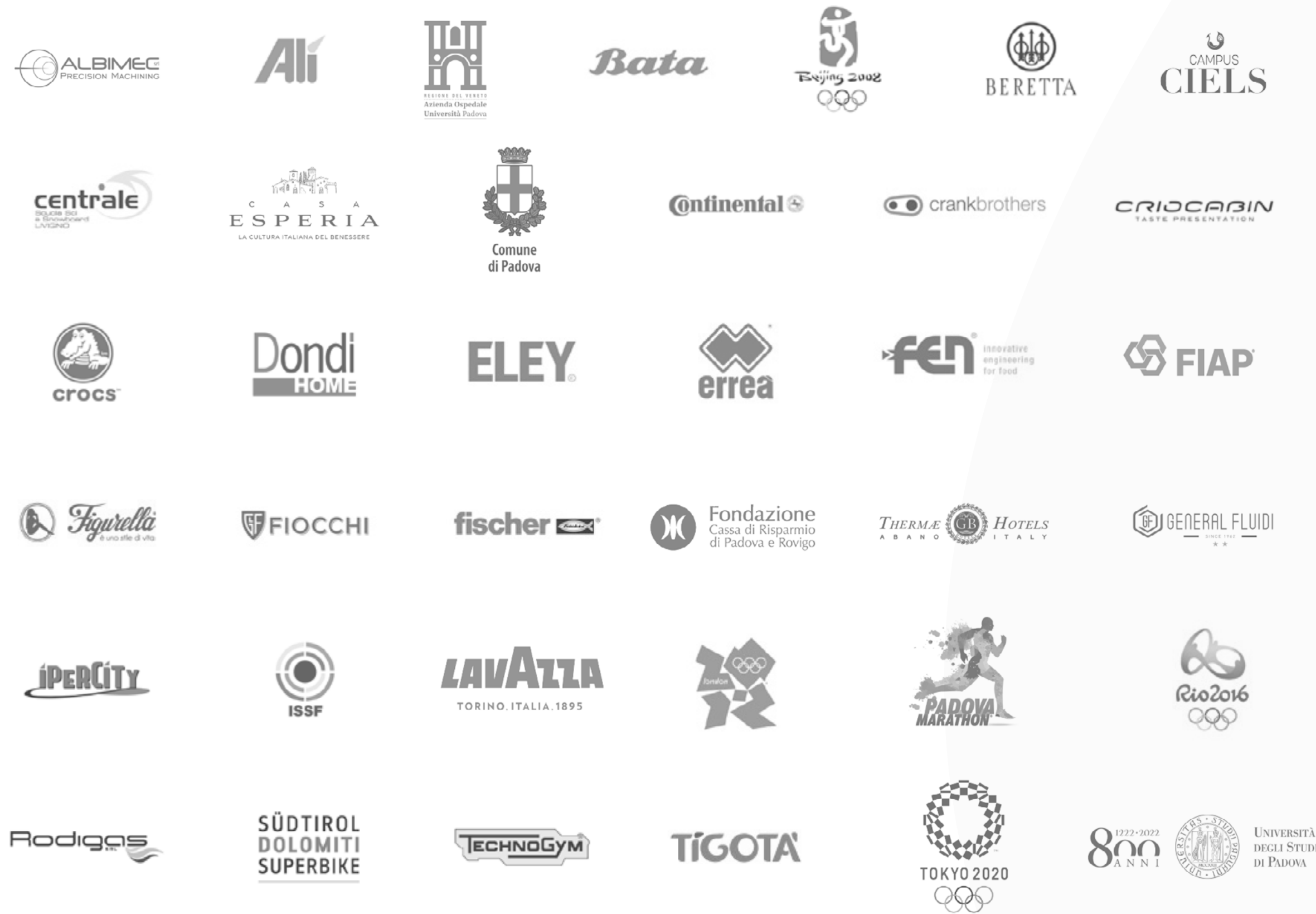
Photo, video and content production —06

PR and media relations —07

From creativity to media relations, we offer all the necessary services to develop high-value communication and marketing projects, using the most appropriate tools and channels.

We have worked with

Other clients:



- ABANO FOOTBALL TROPHY
- AB ENERGY
- A.C.P. CALCIO PADOVA
- AIRWHEEL
- ALIFAX
- AMBICO GROUP
- ANTENORE ENERGIA
- ANTICA PUSTERLA
- ASSINDUSTRIA SPORT
- ATLAS COPCO
- BASCHIERI & PELLAGRI
- BEBEEBOARD
- BENEDETTO MANUTENZIONI GENERALI
- BIBIONE BIKE TROPHY
- B&P
- CAESAR GUERINI
- CALCIO PADOVA
- CHALET CAMBRA
- CHEDDITE
- CHERRY BANK
- CHIC & POP
- CIEFFEPLAST
- CINETIX
- CIOTOLA SRL
- CLEVER
- C.N.C.N
- COBRA TIES
- COMITATO OLIMPICO INTERNAZIONALE
- COMUNE DI ABANO TERME
- CONCEPT ITALY
- CONFAPI PADOVA
- CNSAS
- CORTINA TROPHY
- C.S.E.N.
- DHYĀNA
- FAVARETTI GROUP
- FAVARETTI PADEL
- FIP MEC
- FITARCO
- FITAV ITALIA
- GALLO VENDING
- GEDI GRUPPO EDITORIALE
- GOALKEEPERS ACADEMY
- GRAZIATI
- GRIGGIO
- GRUPPO PROFILATI
- HOTEL ASOLO
- INTERNATIONAL OLYMPIC COMMITTEE
- IT+ ROBOTICS
- KRIEGHOFF
- L'ISOLA CHE C'È ONLUS
- LILT PADOVA
- MARATHON DELL'ALTOPIANO
- MCFIT ITALIA
- METHIS
- MICROTEL INNOVATION
- MUNGO
- MY VENICE FOODWINE
- NATURALMENTE ERBORISTERIA
- NEAVITA
- NIMS
- NON SOLO SPORT
- PADOVA CONVENTION & VISITORS BUREAU
- PADOVA JAZZ FESTIVAL
- PAM SUPERMERCATI
- PERAZZI
- PERUZZO
- PHOX DESING & ENGINEERING
- PHOX INDUSTRIAL PLANTS & AUTOMATION
- PROACTION
- PRODOMIX
- PROTEICO
- RESIDENCE LE BUGNE
- RISTRUTTURARREDA
- ROME ACCOMODATION
- SEALIFE
- SATELICOM
- SES ITALIA
- SBS MASTER
- SKYDIVE THIENE
- STEYR SPORT
- SUNNER
- TAURO ESSICATORI
- TEAM FOR CHILDREN O.D.V.
- TEZZA
- TORNADO SPORT NUTRITION
- TRIBOOM
- TRIVENDING
- UDINESE CALCIO
- UNIVERSITÀ CA' FOSCARI VENEZIA
- VARISCO
- VIRTUS BASKET PADOVA
- WALTHER
- ZAINO FOODSERVICE
- ZANGIROLAMI
- 24K LUXURY DESIGN
- 4 PLUS NUTRITION
- 6H BIBIONE BIKE TROPHY

WE LIFT YOUR STORIES TO NEW HEIGHTS. WE ARE YAKS.

Like the yaks, the animals we derive our name from, we are specialized in niches where we do not fear competition, we like to work hard and our task is to lift up what is entrusted to us: to be precise, the stories of our clients.



Shall we tell your story together?

We have told you about us,
but now we want to speak about you.

Give us a call!

YAK S.r.l.

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